

ICONIA

ZAMALEK

LIVE - WORK - SHOP
UNDER ONE ROOF

The nostalgic AUC hostel in Zamalek has been transformed into ICONIA, a mixed-use building featuring fully furnished serviced apartments, premier office spaces, specialty shops and restaurants.

In the renovation process, Samcrete Development has found the ultimate way to perfect the balance of embracing the past and the future with ICONIA Zamalek. This luxury building has become a destination which continues to be managed and operated by Samcrete Development.

The name ICONIA was chosen not only for its landmark location but also for its unique architectural style. Today, the building is reopened and is home to an urban chic community continuing its legacy till today as a Zamalek ICON!



Retail @ ICONIA

30 NORTH
— BEANS, BREWS & TALES —

Bulcher's Burger
made gourmet

CHICKEN & RIBS

Deli mini

stavolta
gelato

Berge
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